

C A M P A I G N F O R ACCOUNTABILITY

September 27, 2017

By email: foia@usaid.gov

USAID FOIA Office
Bureau for Management
Office of Management Services
Information and Records Division
Room 2.07C – RRB
Washington, DC 20523-2701

Re: Freedom of Information Request

To Whom It May Concern:

Campaign for Accountability (“CfA”) makes this request for records pursuant to the Freedom of Information Act (“FOIA”), 5 U.S.C. §§ 552, et seq., and the U.S. Agency for International Development (“USAID”) implementing regulations, 22 C.F.R. Part 212.

Specifically, CfA requests that USAID produce the following within 20 business days:

1. All communications, meeting notices, meeting agendas, informational materials, draft legislation, talking points, or other documents received by representatives of USAID from, sent by representatives of USAID to, or exchanged between representatives of USAID and representatives of the Susan B. Anthony List, Concerned Women for America, the Heritage Foundation, and/or the Center for Family and Human Rights (“C-Fam”) regarding the January 23 presidential memorandum reinstating the Mexico City Policy,¹ or the Department of State’s May 15 “Protecting Life in Global Health Assistance” plan implementing the policy.²
2. All calendar entries reflecting meetings between representatives of USAID and representatives of the Susan B. Anthony List, Concerned Women for America, the Heritage Foundation, and/or C-Fam regarding the January 23 presidential memorandum reinstating the Mexico City Policy, or the Department of State’s May 15 “Protecting Life in Global Health Assistance” plan implementing the policy.
3. All communications, meeting notices, meeting agendas, informational materials, draft legislation, talking points, or other documents received by representatives of USAID from, sent by representatives of USAID to, or exchanged between representatives of USAID and representatives of the Department of State, the Department of Health and

¹ Presidential Memorandum Regarding the Mexico City Policy, Jan. 23, 2017, *available at* <https://www.whitehouse.gov/the-press-office/2017/01/23/presidential-memorandum-regarding-mexico-city-policy>.

² Protecting Life in Global Health Assistance Fact Sheet, Department of State, May 15, 2017, *available at* <https://www.state.gov/r/pa/prs/ps/2017/05/270866.htm>.

Human Services, and/or the Trump White House regarding the January 23 presidential memorandum reinstating the Mexico City Policy, or the Department of State's May 15 "Protecting Life in Global Health Assistance" plan implementing the policy.

4. All calendar entries reflecting meetings between representatives of USAID and representatives of the Department of State, the Department of Health and Human Services, and/or the Trump White House regarding the January 23 presidential memorandum reinstating the Mexico City Policy, or the Department of State's May 15 "Protecting Life in Global Health Assistance" plan implementing the policy.

Please provide all responsive records from January 20, 2017, to the date the search is conducted.

By way of background, on January 23, 2017, President Trump signed the "Presidential Memorandum Regarding the Mexico City Policy," reinstating and expanding a policy that withholds U.S. funding from international non-governmental organizations that counsel or refer for abortions, or advocate to decriminalize and expand access to abortion.³ On May 15, 2017, the Department of State announced its "Protecting Life in Global Health Assistance" plan implementing the policy.⁴ In its past iterations, which applied only to family planning funds, the Mexico City Policy has had devastating consequences, leading to "the closing of some of the developing world's most effective family planning programs."⁵ In its most recent form, which applies to all global health funds, the policy stands to do much more significant damage. It now applies not only to family planning and reproductive health, but also to maternal and child health, HIV/AIDS, prevention and treatment of malaria, infectious diseases, and even to water, sanitation, and hygiene programs.⁶

The Susan B. Anthony List, Concerned Women for America, the Heritage Foundation, and C-Fam have worked in close coordination with members of Congress and with this administration on issues of reproductive rights and international women's rights. Last fall, for instance, the Susan B. Anthony List, Concerned Women for America, and C-Fam joined the "Pro-Life Coalition" in support of the Trump-Pence ticket.⁷ Representatives of Concerned Women for America have met at least once with Vice President Pence⁸ and representatives of the Susan B. Anthony List have met with both the Vice President and Speaker of the House Paul Ryan.⁹

³ Jessie Hellman, *Trump reinstates ban on US funding for abortion overseas*, *The Hill*, Jan. 23, 2017, available at <http://thehill.com/policy/healthcare/abortion/315652-trump-signs-executive-order-reinstating-global-gag-rule-on>.

⁴ Protecting Life in Global Health Assistance Fact Sheet, Department of State, May 15, 2017.

⁵ Sneha Barot and Susan A. Cohen, Guttmacher Institute, *The Global Gag Rule and Fights over Funding UNFPA: The Issues That Won't Go Away* at 29, Spring 2015, available at https://www.guttmacher.org/sites/default/files/article_files/gpr1802715.pdf.

⁶ Human Rights Watch, *Trump's 'Mexico City Policy' or 'Global Gag Rule'*, June 22, 2017, available at <https://www.hrw.org/news/2017/06/22/trumps-mexico-city-policy-or-global-gag-rule>.

⁷ Press Release, The Susan B. Anthony List, *Trump Campaign Announces National Co-Chairs of Pro-Life Coalition*, Sept. 27, 2016, available at <https://www.sba-list.org/newsroom/press-releases/trump-campaign-announces-national-co-chairs-pro-life-coalition>.

⁸ Christine Grimaldi, *Mike Pence Had a Meeting With Anti-Choice Activists He Doesn't Want You to Know About*, *Rewire*, July 11, 2017, available at <https://rewire.news/article/2017/07/11/mike-pence-meeting-anti-choice-activists-doesnt-want-know/>.

⁹ Elizabeth Dias, *Inside Mike Pence's Private Meeting with March for Life Leaders*, *Time*, Jan. 27, 2017, available at <http://time.com/4651781/mike-pence-march-life-meeting-abortion/>; Mike DeBonis and John Wagner,

Representatives of both organizations have met with President Trump at least once since the inauguration.¹⁰ In March of this year, representatives of C-Fam and the Heritage Foundation attended the U.N. Commission on the Status of Women meeting as members of the official U.S. delegation.¹¹ The public deserves the opportunity to determine whether and to what extent these organizations have attempted to influence USAID as it counsels the administration and Congress on the expanded Mexico City Policy, a matter of paramount public concern. The requested records would give the public that opportunity.

In addition to the records requested above, please provide records reflecting the processing of this request, including any tracking sheets; records sufficient to identify search terms used, and locations and custodians searched. If your agency uses FOIA questionnaires or certifications completed by individual custodians or components to determine whether they possess responsive materials or to describe how they conducted searches, we also request any such records prepared in connection with the processing of this request.

CfA seeks all responsive records regardless of format, medium, or physical characteristics. In conducting your search, please understand the terms “record,” “document,” and “information” in their broadest sense, to include any written, typed, recorded, graphic, printed, or audio material of any kind. We seek records of any kind, including electronic records, audiotapes, videotapes, and photographs, as well as letters, emails, facsimiles, telephone messages, voice mail messages and transcripts, notes, or minutes of any meetings, telephone conversations or discussions. Our request includes any attachments to these records. No category of material should be omitted from search, collection, and production.

Please search all records regarding agency business. Please do not exclude searches of files or emails in the personal custody of agency officials, such as personal email accounts. Records of official business conducted using unofficial systems or stored outside of official files is subject to the Federal Records Act and FOIA.¹² It is not adequate to rely on policies and procedures that require officials to move such information to official systems within a certain period of time; CfA has a right to access those files even if they have not yet been moved to official systems or if officials have, through negligence or willfulness, failed to meet their obligations.¹³

Republicans try to revive health-care effort as leaders seek to temper expectations, *Washington Post*, Apr. 4, 2017, available at https://www.washingtonpost.com/powerpost/with-help-from-pence-house-republicans-suddenly-rekindle-health-care-talks/2017/04/04/91cf1c74-192f-11e7-855e-4824bbb5d748_story.html?utm_term=.65f99b29d43e; Christine Grimaldi, *Rewire*, July 11, 2017; Press Release, Office of the Speaker of the House Paul Ryan, 115th Congress, Speaker Ryan Meets with Conservative Leaders, March 30, 2017, available at <http://www.speaker.gov/press-release/speaker-ryan-meets-conservative-leaders>.

¹⁰ Wolf (CNN television broadcast Feb. 1, 2017), transcript available at <http://transcripts.cnn.com/TRANSCRIPTS/1702/01/wolf.02.html>; Rebecca Ballhaus, *Trump Again Criticizes Jeff Sessions Over Russia Probe*, *Wall Street Journal*, Sept. 26, 2017, available at <https://www.wsj.com/articles/trump-again-criticizes-jeff-sessions-over-russia-probe-1506434848>.

¹¹ Kathryn Joyce, *The New War on Birth Control*, *Pacific Standard*, Aug. 17, 2017, available at <https://psmag.com/magazine/new-war-on-birth-control>.

¹² See *Competitive Enterprise Institute v. Office of Science & Tech. Policy*, 827 F.3d 145, 149—150 (D.C. Cir. 2016); cf. *Judicial Watch, Inc. v. Kerry*, 844 F.3d 952, 955—956 (D.C. Cir. 2016).

¹³ See *Competitive Enterprise Institute v. Office of Science & Tech. Policy*, ___, slip op. at 8 (D.D.C. Dec. 12, 2016) (“The Government argues that because the agency had a policy requiring [the official] to forward all of his emails

In addition, please note that in conducting a “reasonable search” as required by law, USAID must employ the most up-to-date technologies and tools available, in addition to searches by individual custodians likely to have responsive information. Recent technology may have rendered USAID’s prior FOIA practices unreasonable. In light of the government-wide requirements to manage information electronically by the end of 2016, it is no longer reasonable to rely exclusively on custodian-driven searches.¹⁴ Furthermore, agencies that have adopted the National Archives and Records Agency (NARA) Capstone program, or similar policies, now maintain emails in a form that is reasonably likely to be more complete than individual custodians’ files. For example, a custodian may have deleted a responsive email from his or her email program, but USAID’s archiving tools would capture that email under Capstone. Accordingly, CfA insists that USAID use the most up-to-date technologies to search for responsive information and take steps to ensure that the most complete repositories of information are searched. CfA is available to work with USAID to craft appropriate search terms. However, custodian searches are still required; agencies may not have direct access to files stored in .PST files, outside of network drives, in paper format, or in personal email accounts.

Under the FOIA Improvement Act of 2016, agencies must adopt a presumption of disclosure, withholding information “only if . . . disclosure would harm an interest protected by an exemption” or “disclosure is prohibited by law.”¹⁵ If it is your position that any portion of the requested records is exempt from disclosure, CfA requests that you provide an index of those documents as required under *Vaughn v. Rosen*, 484 F.2d 820 (D.C. Cir. 1973), *cert. denied*, 415 U.S. 977 (1974). As you are aware, a *Vaughn* index must describe each document claimed as exempt with sufficient specificity “to permit a reasoned judgment as to whether the material is actually exempt under FOIA.”¹⁶ Moreover, the *Vaughn* index “must describe *each* document or portion thereof withheld, and for *each* withholding it must discuss the consequences of disclosing the sought-after information.”¹⁷ Further, “the withholding agency must supply ‘a relatively detailed justification, specifically identifying the reasons why a particular exemption is relevant and correlating those claims with the particular part of a withheld document to which they apply.’”¹⁸

from his [personal] account to his business email, the [personal] account only contains duplicate agency records at best. Therefore, the Government claims that any hypothetical deletion of the [personal account] emails would still leave a copy of those records intact in [the official’s] work email. However, policies are rarely followed to perfection by anyone. At this stage of the case, the Court cannot assume that each and every work-related email in the [personal] account was duplicated in [the official’s] work email account.” (citations omitted)).

¹⁴ Presidential Memorandum – Managing Government Records, 76 Fed. Reg. 75,423 (Nov. 28, 2011), *available at* <https://obamawhitehouse.archives.gov/the-press-office/2011/11/28/presidential-memorandum-managing-government-records>; Office of Mgmt. & Budget, Exec. Office of the President, Memorandum for the Heads of Executive Departments & Independent Agencies, “Managing Government Records Directive,” M-12-18 (Aug. 24, 2012), *available at* <https://www.archives.gov/files/records-mgmt/m-12-18.pdf>.

¹⁵ FOIA Improvement Act of 2016 § 2 (Pub. L. No. 114–185).

¹⁶ *Founding Church of Scientology v. Bell*, 603 F.2d 945, 949 (D.C. Cir. 1979).

¹⁷ *King v. U.S. Dep’t of Justice*, 830 F.2d 210, 223–24 (D.C. Cir. 1987) (emphasis in original).

¹⁸ *Id.* at 224 (citing *Mead Data Central, Inc. v. U.S. Dep’t of the Air Force*, 566 F.2d 242, 251 (D.C. Cir. 1977)).

In the event some portions of the requested records are properly exempt from disclosure, please disclose any reasonably segregable non-exempt portions of the requested records. If it is your position that a document contains non-exempt segments, but that those non-exempt segments are so dispersed throughout the document as to make segregation impossible, please state what portion of the document is non-exempt, and how the material is dispersed throughout the document.¹⁹ Claims of nonsegregability must be made with the same degree of detail as required for claims of exemptions in a *Vaughn* index. If a request is denied in whole, please state specifically that it is not reasonable to segregate portions of the record for release.

To ensure that this request is properly construed, that searches are conducted in an adequate but efficient manner, and that extraneous costs are not incurred, CfA welcomes an opportunity to discuss its request with USAID before you undertake your search or incur search or duplication costs. By working together at the outset, CfA and USAID can decrease the likelihood of costly and time-consuming litigation in the future.

Where possible, please provide responsive material in electronic format via email at koconnor@campaignforaccountability.org. Alternatively, our mailing address is Campaign for Accountability, 611 Pennsylvania Avenue SE, #337, Washington DC 20003. If it will accelerate the release, please also provide responsive material on rolling basis.

Fee Waiver Request

In accordance with 5 U.S.C. § 552(a)(4)(A)(iii) and 22 C.F.R. § 212.14(k), CfA requests a waiver of fees associated with processing this request for records. The subject of this request concerns the operations of the federal government, and the disclosures will likely contribute significantly to a better understanding of relevant government procedures by the general public. Moreover, the request is primarily and fundamentally for non-commercial purposes. 5 U.S.C. § 552(a)(4)(A)(iii).²⁰

CfA requests a waiver of fees because disclosure of the requested information is in the public interest because it is “likely to contribute significantly to public understanding of the operations or activities of the government.”²¹ The disclosure of the information sought under this request will document and reveal the operations of the federal government, including how officials conduct the public’s business.

Studies show that the Mexico City Policy does real harm to the global reproductive health infrastructure.²² Nevertheless, this administration has reinstated and expanded the policy. As demonstrated above, the Susan B. Anthony List, Concerned Women for America, the Heritage Foundation, and C-Fam have worked closely with this administration and Congress on reproductive rights and women’s rights issues. The records CfA seeks will help the public

¹⁹ *Mead Data Central*, 566 F.2d at 261.

²⁰ See, e.g., *McClellan Ecological Seepage Situation v. Carlucci*, 835 F.2d 1282, 1285 (9th Cir. 1987).

²¹ 22 C.F.R. § 212(k)(1)(i).

²² The Global Gag Rule and Fights over Funding UNFPA: The Issues That Won’t Go Away at 29, Spring 2015.

understand whose interests are being considered as the administration makes decisions that have such a profound impact on people's lives.

This request is primarily and fundamentally for non-commercial purposes. As a 501(c)(3) organization, CfA does not have a commercial purpose and the release of the information requested is not in CfA's financial interest. CfA is committed to protecting the public's right to be aware of the activities of government officials and to ensuring the integrity of those officials. CfA uses a combination of research, litigation, and advocacy to advance its mission. CfA will analyze the information responsive to this request, and will share its analysis with the public, either through memoranda, reports, or press releases. In addition, CfA will disseminate any documents it acquires from this request to the public through its website, www.campaignforaccountability.org.

Accordingly, CfA qualifies for a fee waiver.

News Media Fee Waiver Request

CfA also asks that it not be charged search or review fees for this request because CfA qualifies as a "representative of the news media" pursuant to the FOIA and USAID regulation 22 C.F.R. § 212.14(c). In *Nat'l Sec. Archive v. U.S. Dep't of Defense*, 880 F.2d 1381, 1386 (D.C. Cir. 1989), the Court of Appeals for the District of Columbia Circuit found the National Security Archive was a representative of the news media under the FOIA, relying on the FOIA's legislative history, which indicates the phrase "representative of the news media" is to be interpreted broadly; "[i]t is critical that the phrase 'representative of the news media' be broadly interpreted if the act is to work as expected . . . In fact, *any person or organization which regularly publishes or disseminates information to the public . . . should qualify for waivers as a 'representative of the news media.'*" 132 Cong. Rec. S14298 (daily ed. Sept. 30, 1986) (emphasis added), cited in *id.* CfA meets this test.

CfA routinely and systematically "gathers information of potential interest to a segment of the public, uses its editorial skills to turn raw materials into a distinct work, and distributes that work to an audience."²³ It does so by regularly posting documents it receives through open records laws, including the FOIA, to its website,²⁴ analyzing those documents, and publishing reports, letters, and further requests based those documents.²⁵ Based on its publication activities, CfA qualifies as a "representative of the news media" under the FOIA and agency regulations.

²³ 22 C.F.R. § 212.14(b)(7); 5 U.S.C. § 552(a)(4)(A)(ii)(III).

²⁴ Letter from Daniel Stevens, Executive Director, Campaign for Accountability, to Thomas B. Pahl, Acting Director, Bureau of Consumer Protection, Federal Trade Commission (July 19, 2017), *available at* <https://campaignforaccountability.org/work/ftc-solar-complaint/>; Letter from Katie O'Connor, Legal Counsel, Campaign for Accountability, to Margaret Moore, Travis County District Attorney (Sept. 26, 2017), *available at* <https://www.documentcloud.org/public/search/projectid:35338-CfA-Letter-to-Travis-County-DA-9-26-17>.

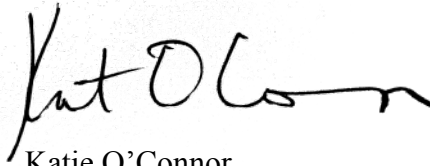
²⁵ Campaign for Accountability, *Utah Commission for the Stewardship of Public Lands*, Sept. 7, 2017, *available at* <https://campaignforaccountability.org/work/utah-commission-stewardship-public-lands/>; Campaign for Accountability, *Documenting Discrimination*, July 2016, *available at* <https://campaignforaccountability.org/work/documenting-discrimination/>; CfA Complaints Against the Heidi Group, Sept. 26, 2017, *available at* <https://campaignforaccountability.org/work/cfa-complaints-against-the-heidi-group/>.

Conclusion

CfA looks forward to working with USAID on this request. If you do not understand any part of this request, have any questions, or foresee any problems in fully releasing the requested records, please contact me at 202-780-5750. Further, if CfA's request for a fee waiver is not granted in full, please contact me immediately upon making such a determination.

Thank you for your assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "Katie O'Connor". The signature is fluid and cursive, with the first name "Katie" written in a larger, more prominent script than the last name "O'Connor".

Katie O'Connor
Legal Counsel